Deleting your domain? Preventing data leaks at TLD scale

Maarten Wullink | DNS OARC 41

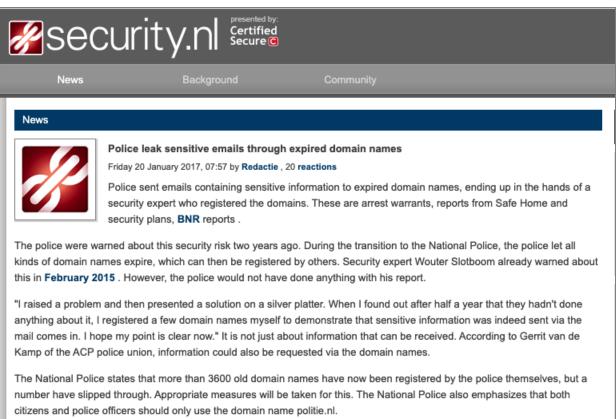
September 6 2023, Da Nang, Vietnam



The (old) Problem

A deleted domain may lead to an accidental data leak







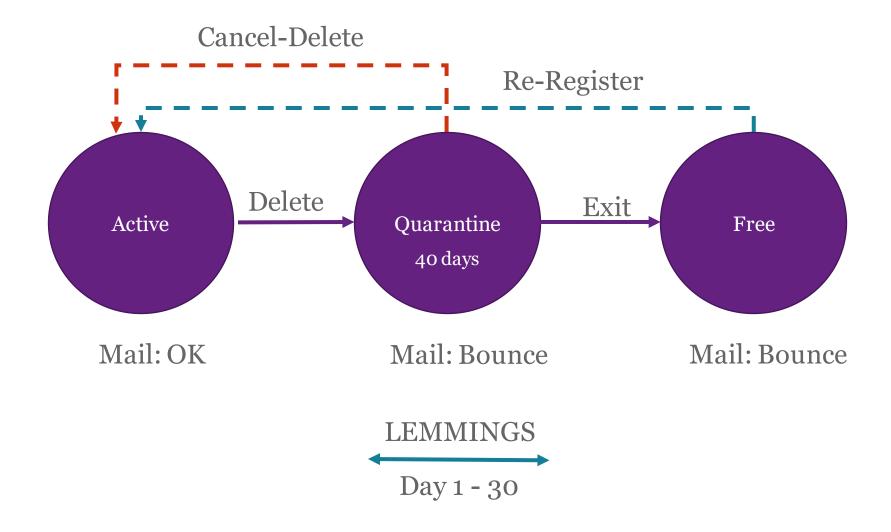
Goal

Warn registrants about of the potential danger of a deleted domain

- Analyse DNS MX queries for deleted domains.
- Send alert to former registrant, when following is true:
 - Indication of legitimate email transactions
 - Domain not yet exited quarantineperiod (1)



Domain Life Cycle





LEMMINGS (deLetEd doMain MaIl warNinG System)

A system for detecting legitimate mail transactions by analysing DNS data

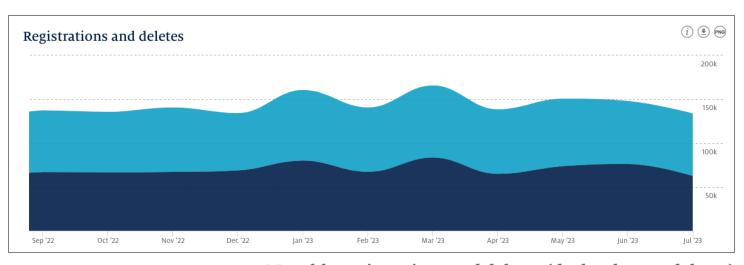
Challenges

- Filtering out noise mail; (Marketing, Spam, social media)
- Explaining the security risk to a registrant
- Not every registrant can be contacted via e-mail
 - Privacy proxies and inzone mail addresses
- Prevent the alert from looking like a scam/spam message
- Prevent registrant questions flooding registar supportdesk



Data Sources

- Registration database
- Daily DNS queries for .nl
 - Total ~4 billion
 - MX ~180 million
- Web crawler data
 - ~6.1 million .nl domains,
 - Web content-type (business, ecommerce ...)
 - Use of email addresses on website
- Abuse feeds (Spamhaus, APWG)
- Sinkhole
 - Spambots



Monthly registrations and deletes (dark color are deletes)

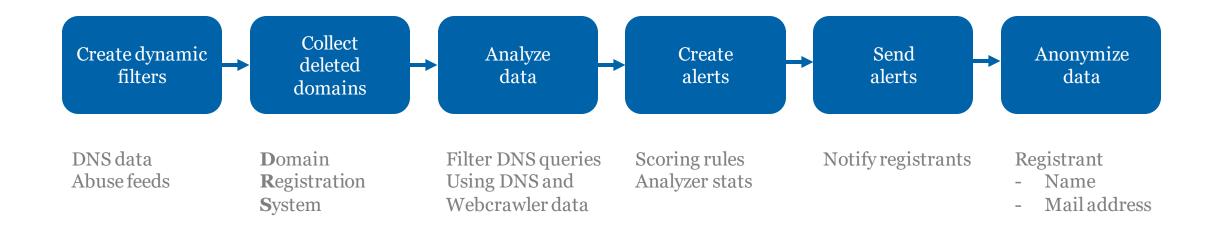


Privacy Considerations

- We do not capture or analyse mail content
- PII information (registrant email address and name) are deleted after quarantine period
- No trackers in email alert sent to registrant



System Process





Filters

Multiple filters used to remove "noise"

• Spam, marketing, social media

Filters based on DNS request attributes, for example

- **ASN**: filter queries from autonomous system
 - Mail marketing company, Facebook
- High Nxdomain: DNS resolvers having a high ratio of NXDOMAIN
- **Newly Seen Ips**: IP addresses of resolvers that have not been seen before



Alerts Rules

Risk categories

• Based on 10-day average of daily MX queries (after filtering)

```
<= 5 low
> 5 en <= 10 medium
> 10 high
```

Special conditions

- If keyword or business activity match, then risk is high
- If email address is found on website, then atleast medium



Alert Message

Message is sent on day 30 of 40 day quarantine period

- Designed in collaboration with registrars and registrants
- Explain about the risk
- Offer suggestions on how to go forward
 - Inform contacts
 - Re-register domain

Alert modes

- Direct to registrant
- To the registrar, which then forwards the alert
- Registrar opt-out, no alerts are sent
- Weekly summary of activity to registar

Belangrijke informatie over je opgezegde domeinnaam



Belangrijke informatie over je opgezegde domeinnaam <u>zovintage.nl</u>

Er is mogelijk nog mailverkeer naar de domeinnaam

An English version of this e-mail can be found at www.sidn.nl

Dit is een bericht van SIDN, wij beheren het .nl-domein en ook de domeinnaam zovintage.nl. Je hebt deze domeinnaam opgezegd op 2021-07-28. Met het opheffen van zovintage.nl vervallen ook alle daaraan gekoppelde emailadressen. We sturen je dit bericht, omdat er waarschijnlijk nog gemaild wordt naar een of meerdere e-mailadressen die gekoppeld waren aan de opgezegde domeinnaam. Hier schuilt een risico in. We vertellen je er graag meer over.

Wat is er aan de hand?

Als beheerder van de .nl-domeinnamen kunnen we zien dat er waarschijnlijk nog gemaild wordt naar mailadressen die gekoppeld waren aan de opgezegde domeinnaam. Het zou dus kunnen zijn dat er nog voor jou of je organisatie bestemde mail naar oude mailadressen wordt gestuurd. Vanaf 2021-09-06 kan de domeinnaam door een ander geregistreerd worden. Het risico bestaat dat deze nieuwe houder toegang krijgt tot de voor jou bestemde mails die dan nog verstuurd worden. Daarmee kan er mogelijk voor jou of je organisatie bestemde persoonlijke en/of gevoelige informatie in handen van derden komen, met alle gevolgen van dien.

NB. We benadrukken graag dat we niet kunnen zien om welke mailadressen het gaat. Ook kunnen wij de mails zelf en de inhoud daarvan niet zien.

Example alert message

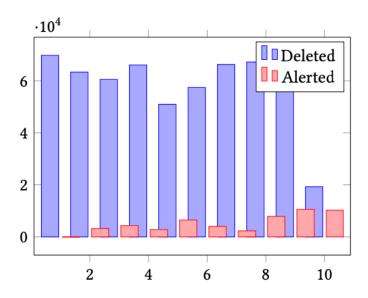


Alerts sent

Running LEMMINGS for 10-month period

- 587.778 domains have been deleted
- 106 million MX queries analysed
- Filtering removed 75% of MX queries
 - Average daily MX queries for domain drops from 4.7 to 1.2
- 54.410 alerts have been sent (9.2%)

Risk category	Alerts	Percentage	
Low	44.701	82.15%	
Medium	8.080	14.85%	
High	4.639	8.53%	



Deleted and Alerted during LEMMINSG period



MX Query Filters

Filter name	Queries removed	Percentage
ASN	47.177.603	44.4%
High Nxdomain	38.125.287	35.7%
Time	18.675.125	17.6%
Newly Seen IP	16.759.368	15.8%
Spamhaus	4.228.491	4.0%
Country	3.733.279	3.5%
Resolver Stability	2.675.135	2.5%
IP Address	2.552.351	2.4%
Open Resolver	742.604	0.7%
No Mail	731.991	0.7%
Sinkhole	14.166	0.0%
APWG	1.650	0.0%



How Effective is LEMMINGS?

Impossible to directly measure prevented data leaks

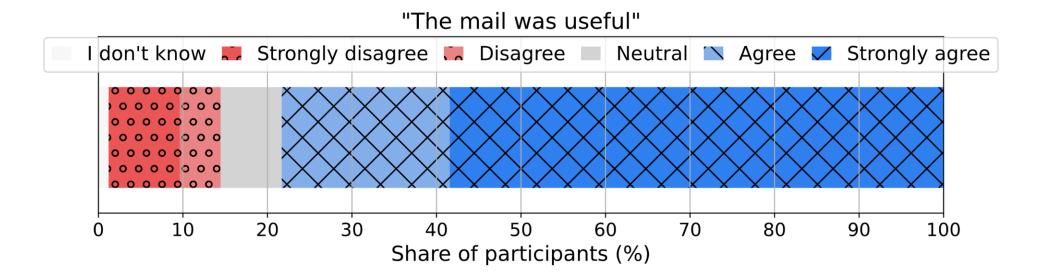
We use the increased usage of the registry cancel-delete request as a proxy for preventing potential data leaks

- Calculated cancel-delete request baseline for the 12-month period before using LEMMINGS
 - 0.13% over 627.285 domains
- Compared to cancel-delete ratio seen during LEMMINGS period

Risk category	Cancel-delete	Percentage	Increase
Low	237	0.53%	4X
Medium	38	0.84%	6.5x
High	50	1.08%	8.3x



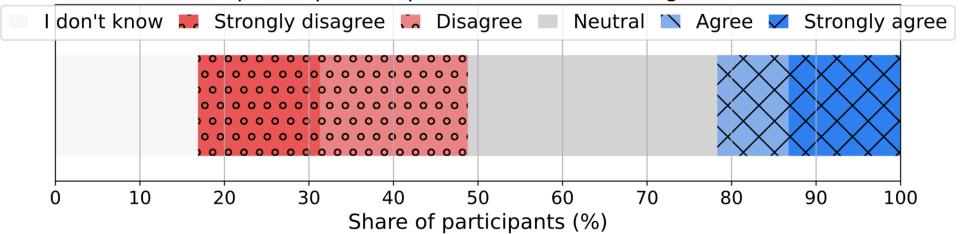
Registrant Survey (1)





Registrant Survey (2)

"The mail helped to prevent problems like the leakage of information"





Future Work?

- Impact of Qname Minimisation
- Improve DNS filters (ML?)



Conclusion

- Difficult to measure the effect of LEMMINGS
- Reaction (mostly) positive
 - Low number of registrant/registrar complains about the alerts
 - Positive response Dutch internet community



- .nl SIDN.nl
- © @SIDN
- in SIDN

Questions?

www.sidnlabs.nl | stats.sidnlabs.nl

