

How do we get **USERS** to want **DNSSEC**?



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Two things I always hear at OARC

- A presentation about DNS hijacking that would be mitigated with DNSSEC
- Someone saying we need to train / incentivize DNS auth operators to sign

Unsigned Domains

- Boa.com
- Truist.com
- Fidelity.com
- Schwab.com

If users don't care about their finances being at risk then the company will never sign. We need to make the users care.

How do we get browsers to warn on unsigned domains?